

Digital Signage:

Transform the Way Your Organization Communicates



Signage Solves Needs

In today's digital era, traditional methods of message delivery are often overlooked or outright ignored. Creating your announcements via digital signage allows your organization to stay flexible and reach a broader audience with messages they can't miss. And it empowers your agency to speak directly with the public, informing them of upcoming committee meetings, news, results, hours of operations, and much more.

- Distribute announcements and emergency notifications
- Provide wayfinding and location services to visitors
- Enhance meetings by allowing users to easily display ideas, notes, and images
- Remind the public of fire hazard levels, upcoming construction, and renewal deadlines
- Enable visual access to vast amounts of information with a video wall inside of your control center

Unleash the Possibilities

When considering a digital signage solution for your agency, you have many options. It's also crucial to note that—from specifications to installation—there's a difference between commercial and consumer-grade hardware. Will it live inside the building, or do you need a sealed unit capable of withstanding weather, dust, and damage? Will it be in constant operation? Do you need a touchscreen? Will content be distributed via content management system (CMS), flash drive, or another method? Resiliency, ease of use, interaction capabilities, and hours of operation are just a few of the choices that need to be considered.

The Right IT Partner Makes the Difference

Connection can help make your digital signage choices simpler. We'll listen to your specific requirements and help you uncover the signage solutions that meet your needs and budget. From consultation to installation and deployment, we'll support you every step of the way. The message is clear—Connection is your best source for digital signage.



Call an Account Manager or request a consultation from one of our digital signage experts today.

1.800.800.0019 www.connection.com/DigitalSignage-ps

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