



Smarter  
technology  
for all

Lenovo

# Secure your small business

Lenovo helps you get proactive  
about cybersecurity.  
Now that's **smarter**.

 **Windows 11**

Lenovo recommends  
Windows 11 Pro for Business.

The cost of a ransomware attack or data breach can be especially detrimental for a small business. Bolstering your cybersecurity as threats evolve is critical for sustaining your work today and building resilience for the future.

## Lenovo strengthens your armor

Keep your small business secure without compromising the technology experience for end users. Lenovo solutions for small business are secure by design — from development to supply chain, and for the entire lifecycle.

### Start with a secure operating system

Get up and running quickly with security built in and added to your technology from the start. The latest **Lenovo ThinkPad® and ThinkBook® devices running Windows 11 Pro** have security defenses in place, ready right out of the box.



ThinkPad T14

**84%**

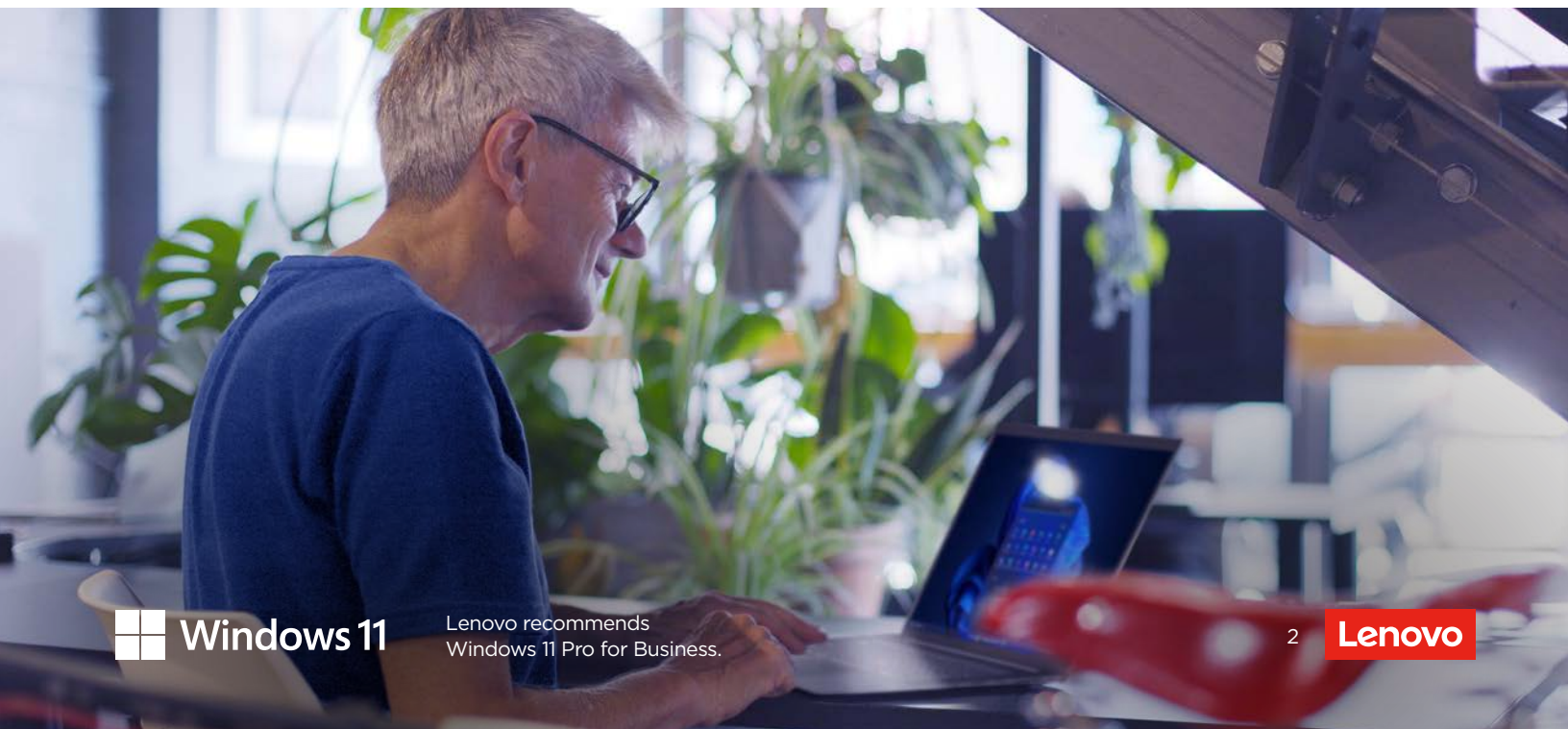


of small- and medium-sized business IT decision-makers say Windows 11 Pro provided **improved continuous device protection**.<sup>1</sup>

**60%**



60% of small- and medium-sized business IT decision-makers saw a **drop in security incidents** with Windows 11 Pro built-in protection.<sup>2</sup>



## Get smarter device protection

**Lenovo ThinkShield** integrated layers of protection address threats between the operating system and the cloud — including supply chain assurance, below-the-OS embedded endpoint security, and best-in-class security innovations — so your small business is covered at every level.

Lenovo ThinkShield also teams up with world-class partners like Absolute® and BUFFERZONE to deliver products that ensure your workforce stays protected.

### Report

**Absolute Visibility** serves as a source of truth for device and application health, while **Absolute Application Self-Healing** helps ensure your cybersecurity applications stay secure and run smoothly.

### Manage

**Absolute Control** detects unauthorized device movement, remotely freezes at-risk devices, and selectively deletes files on any device from anywhere.

### Monitor

**Absolute Endpoint Resilience** combines all the capabilities of Absolute Visibility and Absolute Control with critical resilience functions that respond to security breaches and detect unhealthy applications to autonomously self-heal them. It's embedded in the firmware of Lenovo workplace solutions to secure data, prove compliance, and monitor all devices and apps.

### Defend

Concerned about web browser-based attacks and phishing? **ThinkShield Threat Isolation powered by BUFFERZONE** software has patented containment technology that isolates threats before they can harm your small business, making a safe environment for email, web, and file management.

Want to protect sensitive information and comply with regulations? **ThinkShield Data Defense powered by Cigent** protects against ransomware attacks and ensures data availability and integrity with solutions such as intelligent threat detection and rapid response.

Need to protect against hardware-based attacks and implants? **ThinkShield Hardware Defense powered by Sepio** protects against rogue or compromised devices, hardware implants, unauthorized device connections, malicious peripherals, and manipulated firmware on devices.

## Delivering complete protection wherever and whenever work happens



### Technology you can rely on

Tracking and ensuring the integrity of the technology from manufacture to deployment and beyond

### Security that adapts

Engineered to protect information with solutions that evolve as security threats change

### Expertise you need

Customizable global security services that solve expertise or talent gaps and leverage Lenovo's intimate familiarity with technology



## Stay running strong

Smarter security services can take IT management off your hands. Your end users expect fast and frustration-free support. Lenovo can deliver.

### Routine maintenance

**Premier Support** Premier Support takes on the complexities of routine maintenance and support for workers by providing direct access to elite Lenovo engineers who provide unscripted, advanced hardware and software support. Lenovo Technical Account Management teams also provide end-to-end case management for faster, hassle-free case resolution.

### Preemptive remediation

**Premier Support Plus** predictive, proactive monitoring helps with preemptive remediation, and AI-powered insights identify issues before they become problems.

## Update your technology with security best practices

Outdated devices can bring a small business down. Devices in need of a refresh, or devices at the end of their lifecycle in need of a data wipe before disposal, pose vulnerabilities to cybersecurity. Plus, the impact on productivity in case of a breach can be profound.



### Retire

Securely retire and wipe your old devices with **Lenovo Asset Recovery Services** when you upgrade to the latest Windows 11 devices. Plus, you'll get fair-market value cash back for any devices that are not obsolete to reinvest in new purchases.



### Refresh

**Lenovo ThinkShield Supply Chain Assurance** is a documented and auditable supply chain security program that allows you to track all purchases at the component and system level. In other words, you can trust your device and its components are secure — from manufacturing through delivery.



# Powerful cybersecurity is at the heart of peace of mind

Lenovo's curated portfolio of security services and software makes cybersecurity easy for small businesses. **Contact your Lenovo small business expert today and see what we can achieve together.**

## Sources

- 1 Techaisle, "SMB Windows 11 Survey Report," 2022
- 2 As compared to Windows 10 based on Techaisle, "SMB Windows 11 Survey Report," 2022

© Lenovo 2023. All rights reserved. v1.00 September 2023.



Smarter  
technology  
for all

Lenovo



Contact your Connection Account Team for more information.  
1.800.800.0014 ■ [www.connection.com/Lenovo](http://www.connection.com/Lenovo)

M2387274-1023