

Reinvigorate Federal Workspaces

TAA/NDAA compliant video conferencing solutions



Workplace statistics that matter:

87%

of employees believe a well-equipped office is important for collaborating with remote colleagues.¹

93%

of workers want schedule flexibility, and 81% want location flexibility.²

1.6x MORE PRODUCTIVE

employees who work for technology innovators vs slow to adopt, laggards.³

The future federal workplace.

Guiding principals from Workplace 2030 to support office-based, hybrid, and remote ways of working, according to United States GSA⁴:



Work can be done anywhere, at any time.

Real estate will help us maintain and enhance human connections, but technology will be the primary force that brings work together.



The office is necessary, but its purpose is shifting.

Offices will remain critical to collaborate, connect, access secure resources, and host those who can't or don't want to work from home.



Distributed work is trusted work.

During the pandemic, agencies discovered the positive impacts of telework. Employees will want to continue working wherever it best suits the task at hand.



Hybrid work benefits both the employee and the organization.

Working from home affords employees scheduling flexibility, opportunities to improve a work-life balance, and cost and time savings from commuting.

U.S. GSA Workplace 2030 guiding principals.

Hybrid work models: Balancing office presence and remote flexibility

The future of work is steering towards a hybrid model that balances office and remote work, enhancing employee engagement and productivity. While remote work gains momentum, the open office concept persists, adapting to new workplace dynamics. Organizations are increasingly open to long-term remote roles, signaling a commitment to a flexible, employee-centric work environment.

1  The hybrid approach

44%

of Logitech's customers plan a split ratio of office and remote working.¹⁵

Organizations with remote work options have the **highest employee engagement** vs those with no remote options, or those with a 100% remote workforce.¹⁶

2  In-office

74%

of Logitech's customers say the "open office" is still relevant when considering the next normal.¹⁵

20%

of employees have been told that WFH will cease and they'll return to the office as soon as possible.¹⁴

3  Work from home

25%

Productivity increase reported by remote workers vs onsite colleagues.⁶

74%

of organizations plan to move some of their previously on-site workforce to permanently remote positions post-pandemic.⁷

Tools that enable collaboration and connectivity

Video is the key to driving engagement, productivity and efficiency.

#1

Having the right tech is the **number one essential** for enabling working from home.¹⁴

78%

of employees **favor video conferencing** over audio.¹⁴

40%

of organizations say video conferencing has made their employees **more engaged**.¹²

1/3

Over a third of Logitech's customers need **more video-enabled rooms** to support remote employee collaboration.¹⁵

9/10

The need for video collaboration is scored **nine out of ten in terms of importance** by Logitech's customers.¹⁵

9/10

Nearly 9 in 10 remote employees say video helps them feel **more connected**.¹³

Introducing NEW TAA/NDAA compliant video conferencing room kits for hybrid workspaces

Introducing Logitech's secure, all-in-one TAA/NDAA compliant video conferencing kits — designed to elevate collaboration, streamline operations, and drive mission success with confidence and efficiency.

These comprehensive room kits include everything you need to ensure clear video, crisp sound, intuitive user experiences, and enhanced collaboration in any room setting.

Optimize virtual meeting experiences and simplify deployment in rooms of all sizes with secure, all-in-one TAA/NDAA compliant video collaboration kits.



Optimized for UC platforms used by government

Logitech works the leading unified communication platforms used by governments. We have strategic partnerships with Microsoft, Google and Zoom to create certified products that ensure interoperability and enhance collaboration experiences.



When adopting modern video collaboration technologies, departments and agencies are seeking tools that are not only easy to use, deploy, and manage, but that are designed with security as a top priority. With increased focus on security, being able to verify TAA and NDAA compliance for GSA Schedules, IDIQ contracts, or DoD contracts is becoming increasingly important.

“ Government IT modernization is

essential

It's about *security, efficiency, and preparing for the future.* ”

-from CES 2024



Contact your Connection Account Team for more information.

Business Solutions 1.800.800.0014 Enterprise Solutions 1.800.369.1047 Public Sector Solutions 1.800.800.0019

www.connection.com/Logitech

Sources: 1. ZDNet - Back to the office: How you should manage the return to work after the lockdown 2. Logitech Covid WFH Research Report_Distribute May 2020 3. Microsoft blog - Remote work trend report: meetings 4. Digital Trends - Look at what the coronavirus pandemic did to Zoom's bottom line 5. TalentLift - COVID-19 & Work From Home Stats: Is Remote Work Here to Stay? & SHRM - Why Are Companies Ending Remote Work? 7. Gartner Newsroom 8. Microsoft blog - Remote work trend report: meetings 9. ZDNet - Google Hangouts Meet's daily usage soars during COVID-19 outbreak 10. Digital Trends - Look at what the coronavirus pandemic did to Zoom's bottom line 11. The Verge - Logitech's sales boom as people outfit their home offices 12. TechRepublic - How video conferencing is reducing business travel and increasing productivity 13. SapientMetrics 14. Logitech Covid WFH Research Report_Distribute May 2020 15. Logitech Next Normal Customer Survey Data June 2020 16. Gallup - "How Coronavirus Will Change the 'Next Normal' Workplace"