









Tap into more focus, flow, and creativity with Windows Copilot+ PCs powered by Snapdragon® X Elite and Snapdragon® X Plus processors.

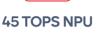
Faced with a daily firehose of data, meetings, and notifications, employees are having a difficult time focusing on the stuff that really matters, like innovating and growing the business. People spend 57% of their day communicating in meetings, email, and chat, and just 43% creating.1

57% COMMUNICATING 43% CREATING

Equip your teams with the devices they want

77% of early adopters don't want to go back to working without Copilot.² Available exclusively with Snapdragon X Series Processors, Copilot+ PCs are available from major OEMs and computer resellers.







Popular apps



manageability



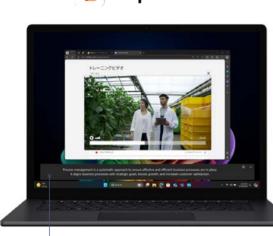
battery life



Performance

Copilot+ PCs empower people to be more creative and collaborative with AI-enhanced experiences





words for context, instantly find what you've seen on your device³—and save an average of 5 hours per week. PAINT COCREATOR Describe your vision with

RECALL Describe it to find it. With just a few

text and drawing prompts. Then sit back and watch it come to life. WINDOWS STUDIO EFFECTS Supersmooth

video calls and more effective meetings from anywhere. AI will automatically improve lighting and help cancel noise.

LIVE CAPTIONS Translate more than 40 languages into English, including speakers in real-time video calls, recordings, and streamed content.

What makes Copilot+ PCs powered by Snapdragon X Elite so special?

Up to 20x

MORE POWERFUL⁴

and up to

100x AS EFFICIENT⁵ for

running AI workloads

M3 IN MACBOOK PRO by up to

OUTPERFORMS

in sustained

multithreaded performance⁶

54% **FASTER CPU** and 36%

FASTER GPU than other PCs7

DELIVERS 45

TOPS

PERFORMANCE the highest NPU performance per watt for laptops, up to 2.6x vs. M3 and up to 5.4x vs. Core Ultra78













Supercharges productivity



Helps employees Effortlessly recap meetings

- Compose more effective emails
- Find information faster · Create content more easily

· Work for hours on a single charge

- Run the latest apps without lags or delays Get lightning-fast responses to AI prompts

Shield your most sensitive data with complementary security

Strengthens protections

offerings that integrate with popular IT management platforms.

Qualcomm®

Secure Processing Unit



OS hardware

root of trust

Microsoft

Pluton





powering Windows PCs with Copilot+ today With the world's fastest NPU for laptops, multi-day battery life, and enterprise-grade security, these premium laptops unlock

Snapdragon X Series is

the exclusive platform

peak performance in the workplace.





Snapdragon



Enterprise Solutions

1.800.369.1047

Public Sector Solutions

1.800.800.0019

- 1: Microsoft, Will AI Fix Work?, May 9, 2023.
- 2: Microsoft, What Can Copilot's Earliest Users Teach Us About Generative AI at Work?, November 15, 2023.
- 3: Optimized for select languages (English, Chinese (simplified), French, German, Japanese, and Spanish). Content-based and storage limitations apply. Learn more. 4: Microsoft, Introducing Copilot+ PCs, May 20, 2024.
- tested using a MacBook Pro.

5: Microsoft, Introducing Copilot+ PCs, May 20, 2024.

7: CPU Performance is based on Geekbench v6.2 Single-Thread on Windows 11 OS run in March 2024. Snapdragon X Elite was tested using a Qualcomm reference design on Windows 11 OS. The Intel Core Ultra 7

6: CPU Peak Performance is based on the geometric mean of 3 runs utilizing Geekbench v6.2.0 in March 2024. Qualcomm Oryon was tested using a Qualcomm laptop reference design running Windows 11 OS. The M3 was

- 155H (16 core) was tested using an Asus Zenbook 14 OLED (UX3405) laptop, on Windows 11. Maximum performance reflected by Intel Core Ultra 7 155H represents maximum achievable results in given platforms under unconstrained PL1/PL2 settings and no thermal limitations. Power and performance comparison reflects results based on measurements and hardware instrumentation of given devices.
- 8: Qualcomm, Snapdragon X Series is the Exclusive Platform to Power the Next Generation of Windows PCs with Copilot+ Today, May 20, 2024.

Snapdragon is a product of Qualcomm Technologies, Inc. and/or its subsidiaries.

Qualcomm