

# Digital Signage:

## Transforming Education Through Communication

### Signage Solves Needs

Today's classrooms are becoming more technically advanced with each passing school year. The way your faculty and staff deliver messages should be no different. Traditional methods—be they printed paper, letter boards, or verbal instructions—are often overlooked or outright ignored. Making announcements via digital signage allows your institution to stay flexible and reach more students with messages they can't miss.

- Distribute announcements and emergency notifications
- Provide visitors with wayfinding and location services
- Upgrade classroom projectors to large format displays to cut costs and maintenance
- Enhance conference and collaboration rooms by allowing users to easily display their ideas, notes, and images
- Replace traditional menu boards—that quickly become outdated—with a responsive, dynamic display
- Offer independent classroom and dorm displays for news, schedules, and more
- Attract future students on tour with messages geared towards them

### Unleash the Possibilities

When considering a digital signage solution for your school, campus, or district, you have many options. It's also crucial to note that—from specifications to installation—there's a difference between commercial and consumer-grade hardware. Will it live inside the building, or do you need a sealed unit capable of withstanding weather, dust, and damage? Will it be in



constant operation? Do you need a touchscreen? Will content be distributed via content management system (CMS), flash drive, or another method? Resiliency, ease of use, interaction capabilities, and hours of operation are just a few of the choices that need to be considered.

### The Right IT Partner Makes the Difference

Connection can help make your digital signage choices simpler. We'll listen to your specific requirements and help you uncover the signage solutions that meet your needs and budget. From consultation to installation and deployment, we'll support you every step of the way. The message is clear—Connection is your best source for digital signage.

**Call an Account Manager or request a consultation from one of our digital signage experts today.**

1.800.800.0019

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