

# WHY CONNECTION + HP?

IT Is Complicated. Connection Makes It Simple.



Connection has been driving customer growth by calming the confusion of IT for over 40 years. Our goal is to connect people with technology to enhance growth, elevate productivity, and empower innovation. Choosing technology should feel simple, not stressful.

#### We have a proven track record:

- 2024 HP U.S. Personal Systems National Solutions Provider Partner of the Year
- 2023 HP U.S. Print Hardware National Solution Provider Partner of the Year
- Recognized as one of the “Most Trustworthy Companies in America” by Newsweek for three consecutive years (2022, 2023, and 2024)
  - Twice named one of “America’s Best-in-State Employers” by Forbes (2020 and 2021)
  - Named one of “America’s Best Midsize Employers” by Forbes (2024)

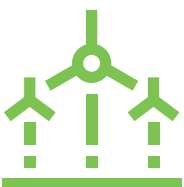
## Connection Makes IT Happen



The Connection world-class Technology Integration and Distribution Center (TIDC) can image devices, design and apply asset tags, warehouse hardware for scheduled rollouts, construct custom packaging and kitting, and engrave and etch devices. Additionally, the TIDC offers environmentally-friendly disposal services for every aspect of asset management. Connection can also enroll devices with Microsoft Autopilot, activate Intel vPro, and enroll and activate LTE capable devices. Our team of Account Managers and HP technical experts can help your organization realize greater performance, efficiency, and savings with end-to-end IT solutions and IT staffing services.

When it comes to choosing the right technology, HP is always in the conversation. Together, Connection and HP provide personal system, print, and collaboration solutions for any workspace, anywhere. Explore the 4 Pillars of HP.

## Sustainability



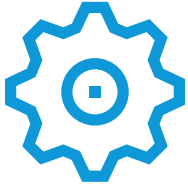
- #1 on Newsweek’s America’s Most Responsible Companies for 4 straight years
- Six-time winner of ENERGY STAR Partner of the Year (2017–2023)
- One of the world’s 50 most sustainable businesses
- 95% of HP PC and home and office print hardware introduced since 2020 contains a minimum of 5 grams of recycled content. HP has launched more than 300 new products around the world that contain small quantities of OBP since 2017.



## Security

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- The world's most secure and manageable PCs and printers
- A full-stack approach; HP Wolf Security builds security layer by layer, from motherboard hardware and firmware, through the OS, to application execution
- Hardware-enforced Endpoint Isolation to defeat malware and phishing attacks
- Continuous cybersecurity research with dedicated labs



## Services

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Connection and HP work together to provide seamless and scalable services to meet the needs of any organization, including:

- U.S. Based Warranty Support for all Elite products
- HP Proactive Insights that optimize the employee device experience with the power of HP analytics. Foresee hardware and application issues and measure user sentiment so IT can manage proactively.
- A full suite of managed print services from automatic toner replenishment to a fully managed print fleet



## Product Portfolio

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- Full portfolio of PCs, printers, and peripherals to maximize results and efficiency
- The HP Business PC portfolio gives you the perfect balance of cost efficiency, reliability, durability, and innovative design
- HP Anywhere gives IT the flexibility and security they need while creating a high-performance, seamless experience for teams to access and interact with their digital workspace from anywhere
- HP Poly's best-in-class personal and group collaboration solutions provide an optimal end-user experience, whether they're joining from the home or office, with features including Active Noise Cancellation, Acoustic Fence, NoiseBlock AI, and innovative camera tracking and framing technologies.



**For more information about the comprehensive services Connection offers, contact your Account Team today.**



Business Solutions 1.800.800.0014	Enterprise Solutions 1.800.369.1047	Public Sector Solutions 1.800.800.0019
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