

#### **DIGITAL WORKSPACE SOLUTIONS**

### Top Use Cases for AI in Business by the Numbers

As digital debt soars, employees spend less than 3 hours a day doing impactful work. But AI is already driving massive gains.



## **Surging Digital Debt**

Digital debt: A burden of digital work such as emails, data entry, searching for information, and processing documents that prevents employees from completing projects.

Of surveyed employees:

64% don't have time to manage their workload

60% lack the capabilities to get their work done

63% spend too much time searching for information<sup>1</sup>

don't have enough uninterrupted focus time<sup>1</sup>

60% of business leaders say their teams can't innovate as a result

# Each Day, the Average Employee Spends Up To:

3 hours searching for information<sup>2</sup> 3 hours fixing errors 3 hours on data entry 1.7 hours on email<sup>1</sup> 1.5 hours in meetings<sup>1</sup>

and less than 3 hours doing impactful work

## **Employees Who Use AI Report Saving**

14 minutes

40%

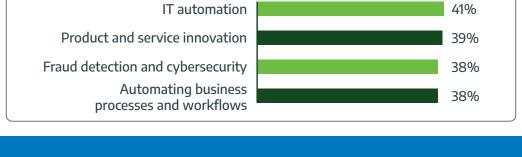
35% on searching for information<sup>6</sup>

were able to attend fewer meetings7

**1.75 hours** 

And a 40% performance improvement.9

#### Top Use Cases for Al Here are the top ways businesses are using AI today:10



#### Software development Copywriting

Other Ways Employees and Organizations Are Using AI:

Running simulations Summarizing information Personalized customer engagement **Analytics** Training The Future of AI at Work

# Al is set to transform the business world as we know it.

of employees hope to

delegate non-value-added work to Al

Produce high quality work in half the time

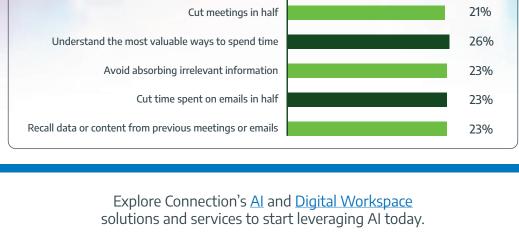
as many business leaders want to use AI to boost productivity

vs. replacing workers

"It's fascinating that people are more excited about AI rescuing them from burnout than they are worried about it eliminating their jobs." —Adam Grant, author and organizational psychology professor

### Learn a new skill twice as fast

Employees Envision Using AI To:1



**Contact an Expert** 

1.800.998.0067

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3. https://gapier.com/elog/report-love-office-workers-spend-time/ (Zapier, 2021)
4. https://www.microsoft.com/en-us/worklab/work-trend-index/copilots-earliest-users-teach-us-about-generative-ai-at-work (Microsoft, 2023)
5. https://www.countingworkspro.com/blog/save-20-hours-a-week-how-the-ai-revolution-gives-time-back-to-at-x-pros (Couting/WorksPRO, 2024)
6. https://www.microsoft.com/en-us/worklab/piort/ost-time-and-the-power-of-ai-to-make-search-easier-a5944cd85a26 (Medium, 2017)
7. https://www.microsoft.com/en-us/worklab/ai-data-drop-the-11-by-11-tipping-point (Microsoft, 2023)
8. https://www.visier.com/plg/global-skill-st-training-and-generative-ai/ (Visier, 2023)
9. https://www.visier.com/plg/global-skill-st-training-and-generative-ai/ (Visier, 2023)

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33%

30%