

**PREPARE FOR TOMORROW WHILE  
SAVING THE DAY EVERY DAY**



When it comes to choosing technology for business, IT decision makers are challenged with finding devices that are efficient to deploy and manage across an evolving workplace. With employees needing to work and stay productive from anywhere, and security threats continuing to evolve, IT administrators need solutions that give them the power to simplify the support process and reduce disruption for employees.

## Power-up with Intel vPro®

Get the superpowers your business needs from PCs built with Intel vPro®, powered by Intel® Core™ processors: industry-leading performance tuned for the workloads and applications business professionals use the most, hardware-based security right out of the box, and built-in tools that extend the reach of IT to maintain the fleet from virtually anywhere.

### Superpower #1: Build a productive workforce



#### Intel vPro® to the rescue: Raising the Bar on Revolutionary Business Performance

Intel vPro® is the business computing foundation that provides the performance users need, no matter the task or location. 13th Gen Intel® Core™ processors are at the heart of Intel vPro® platform, maximizing user productivity with professional-grade PCs.

- **2 hours of productivity gained** per employee, per month due to modern device features.<sup>1</sup>
- **Made to multitask** without slowing down, Intel vPro® can handle **complex programs** and **heavy workloads** in the background, and transfer work at gig speeds with Thunderbolt™ 4 technology.

Whether employees work on-site or remote, they need a PC that can keep up with fast-moving business demands.

**79%**

of surveyed organizations have a mix of **workers at home and in the office**<sup>2</sup>

**87%**

of team members say video calling has helped to **speed up the decision-making process**<sup>3</sup>

### Superpower #2: Protect your business from cyber attacks



#### Intel vPro® to the rescue: Hardware-Based Security, Right Out of the Box

Multilayered security and integrated hardware-based PC protection — including **below-the-OS security, application and data protection, and advanced threat detection**, helps protect your people, resources, and data.

With security incidents on the rise, maintaining PC security is critical to a business's value and reputation, and protecting data becomes more challenging than ever across a mobile workforce.

**49%**

of surveyed organizations say they **suffered a data breach over the past two years**, up from 29% in 2021<sup>1</sup>

**77%**

of business managers believe their organizations are **likely to experience a data breach in the next three years**<sup>4</sup>

**76%**

of firms worldwide **experienced phishing attacks in 2022**<sup>5</sup>

### Superpower #3: Modernize to level-up



#### Intel vPro® to the rescue: Empowering You and Your Team to Do More

With the landscape of work constantly changing, **Intel vPro® is built to help keep users productive and meet the needs of modern business**, no matter how the office evolves. Specifically tuned to meet the needs of today's IT professionals, Intel vPro has **built-in tools** to make it easier to keep users productive from virtually anywhere, allowing IT to extend their reach and capabilities when maintaining the fleet.

The right IT investments are a critical part of enabling business growth and helping ensure you stay competitive.

Among Top 5 priorities for IT decision makers:<sup>6</sup>

- **Simplifying device management**
- **Modernizing the device fleet**