YOUR WORKFORCE APPS, ACCELERATED





Snapdragon

Snapdragon® X Series Processors Businesses need to be equipped as AI continues to weave its way into the fabric of daily computing tasks. **Snapdragon X Series processors power a whole new class of devices able to deliver Copilot+ PC experiences and the latest generative AI tools**—now and in the future. With a powerful AI engine and 45 TOPS NPU, employees can stay focused, innovative, and in their flow with work enabled both on-device and in the cloud.

To ensure great user experiences with AI out-of-the box, many developers are adapting the Windows app ecosystem onto Arm-compatible devices—with Snapdragon X Elite and Snapdragon X Plus leading this transformation.

Qualcomm and Snapdragon branded products are products of Qualcomm Technologies, Inc. and/or its subsidiaries. Qualcomm patented technologies are licensed by Qualcomm Incorporated.



Copilot+ and essential applications don't just perform they're turbocharged.

Copilot+PC

The Most Used Windows Apps Are Available

Commercial workforces must have the apps they depend on with laptops powered by Snapdragon X Series processors. To date, hundreds of the most popular Windows apps are available for the modern workforce—and they perform beyond expectation.

- Productivity apps, like the entire Office 365 Suite, Copilot+, and Zoom.
- A robust assortment of IT and security applications.
- Creativity apps, like the entire Adobe Suite, Copilot+, and OBS Studio.



App Performance Is Astounding

With the world's fastest NPU for laptops at 45 TOPS, Snapdragon X Elite and Snapdragon X Plus deliver **extremely reliable and impressively low latency app performance**, able to keep up with the AI demands of today with headroom.

Copilot+ PCs powered by Snapdragon make applications run **incredibly fast**, with responsiveness that users can feel.



More Apps Are Coming

Developers, OEMs, and anyone else who wants to work with AI can **build apps quickly and cost-efficiently** through our Qualcomm[®] AI Stack. Snapdragon X Elite is also available in the cloud with Qualcomm AI Hub for developers to to begin profiling and testing their apps on an AI PC powered by Snapdragon.

With tools like these, paired to custom-built chipsets, **Snapdragon enables the evolving Windows app ecosystem to grow rapidly**.

3x faster Magic Mask in DaVinci Resolve* 62% faster Firefox

20%

faster web browsing

in Google Chrome*

launch speed'

A day's worth of coding in seconds with Visual Studio Code on Codegen

89%

longer battery life for YouTube streaming^{*}

Over **2x** longer battery life for Teams calls*

1 Battery life varies significantly with settings, usage, and other factors.

*Source: Snapdragon X Elite was tested using a Qualcomm reference design on Windows 11 OS. The Intel Core Ultra 7 155H (16 core) was tested using an Asus Zenbook 14 OLED (UX3405) laptop on Windows 11. Power and performance comparison reflects results based on measurements and hardware instrumentation of given devices.

©2024 Qualcomm Technologies, Inc. and/or its affiliated companies. All rights reserved. Qualcomm and Snapdragon branded products are products of Qualcomm Technologies, Inc. and/or its subsidiaries. Qualcomm patented technologies are licensed by Qualcomm Incorporated. Other trademarks and trade names are property of their respective owners.





Business Solutions 1.800.800.0014

Enterprise Solutions 1.800.369.1047

Public Sector Solutions 1.800.800.0019

www.connection.com/Copilot+PCs

2740911-0824