

TOP WAYS TO DRIVE POWER SAVINGS AND EFFICIENCY WITH DELL OPTIMIZER

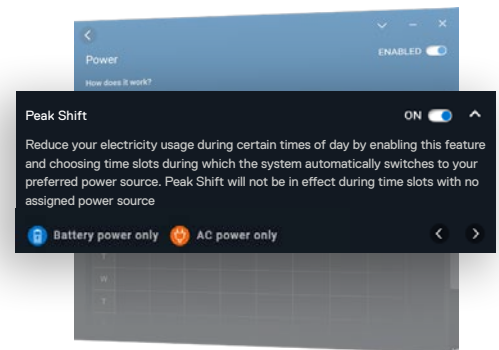
Take power management to the next level with machine learning, customizable features and settings that help improve device performance without wasting excess energy.

Dell Optimizer is our AI-based optimization software that learns and responds to the way you work. You can adjust and personalize according to how you use your device and employ specific settings to draw down power consumption.

Take advantage of Dell Optimizer's energy saving features:

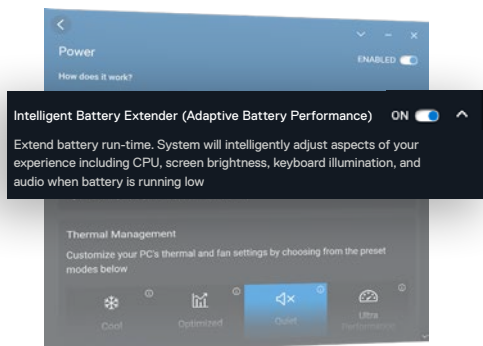
1 Set a charging schedule with Peak Shift Performance Technology

Set the ideal power source schedule for your PC to avoid peak energy prices, plan for scheduled blackouts or just to better manage consumption throughout the day.



2 Get uninterrupted productivity with Adaptive Battery Performance

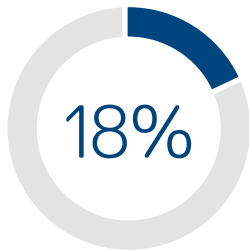
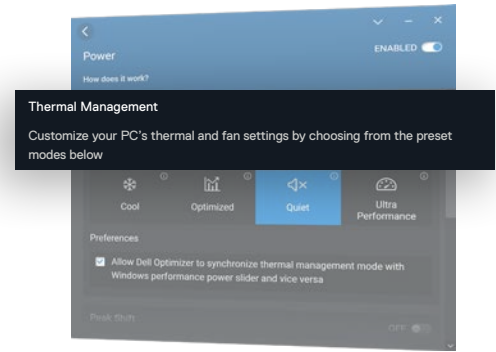
Extend battery runtime with Adaptive Battery Performance - this feature intelligently takes battery-saving measures such as turning on windows power saver mode, reducing the processor power level, and dimming the screen.



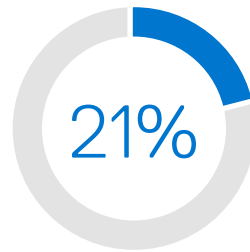


Achieve power savings with Thermal Management

Customize thermal management settings by choosing from preset modes such as Cool, Optimized, Quiet, and Ultra Performance. With the right settings in play, you can:



Save up to **18%** more power if you use Quiet mode. (Equivalent to 2.4W power savings)



Get up to **21%** improvement in performance per watt of energy used in Quiet mode – saving energy without sacrificing performance for ultimate efficiency.



Contact your Connection Account Team for more information.

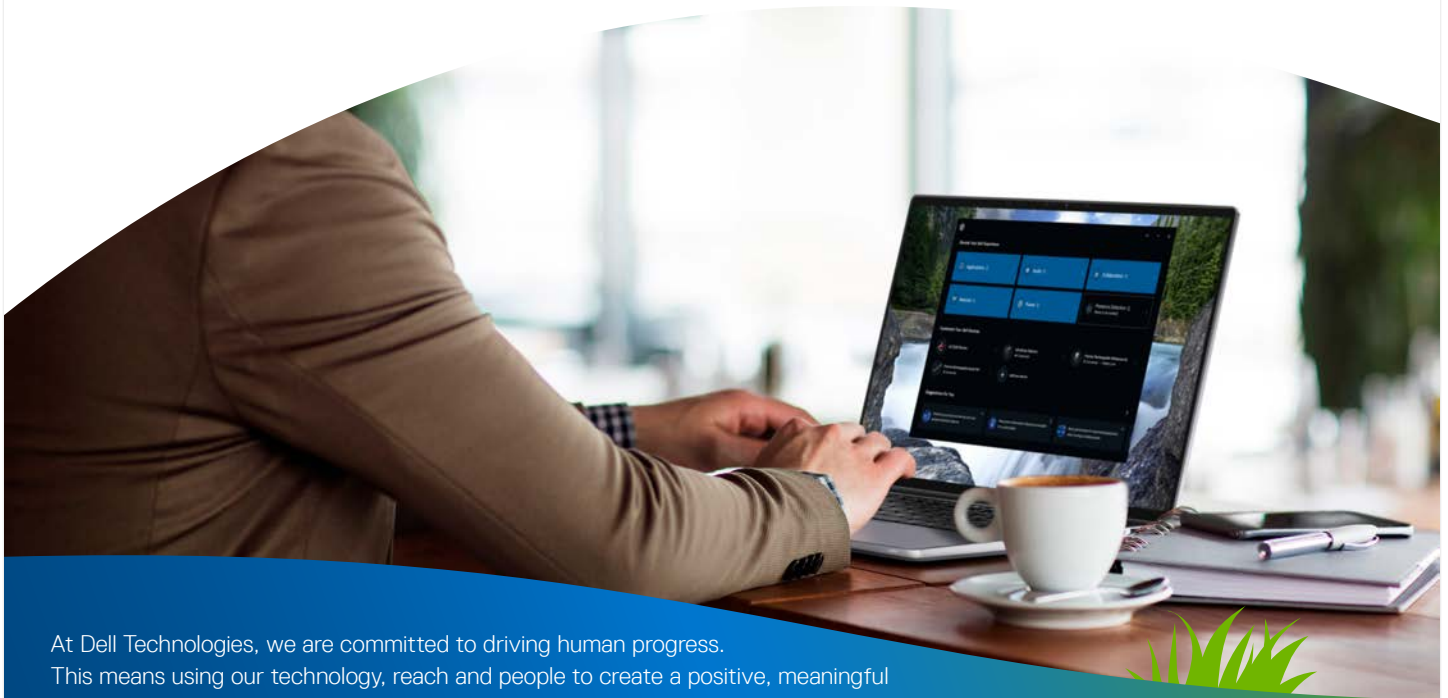
Business Solutions
1.800.800.0014

Enterprise Solutions
1.800.369.1047

Public Sector Solutions
1.800.800.0019

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At Dell Technologies, we are committed to driving human progress. This means using our technology, reach and people to create a positive, meaningful impact on humankind and the planet. Our Environmental, Social, and Governance initiatives and goals articulates how we will create a positive change through Advancing Sustainability, Cultivating Inclusion, Transforming Lives, and Upholding Ethics and Privacy.