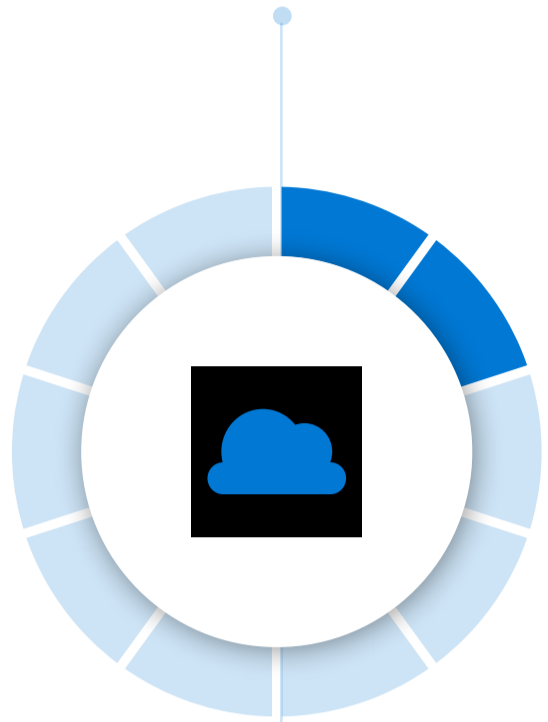# Top 5 Reasons to Migrate with Azure VMware Solution

Azure VMware Solution (AVS) lets you seamlessly move VMware workloads from your datacenter to Azure and integrate additional Azure services with ease—all while continuing to manage your IT environments with the same VMware tools you already know. While there are many benefits, we've identified the top five reasons why AVS is proving to be the optimal route to the cloud for many organizations.

AVS is Azure

Run your VMware platform and workloads today in the cloud without needing to re-architect applications and gain the continuity, scale, and fast provisioning for your VMware workloads on global Azure infrastructure.
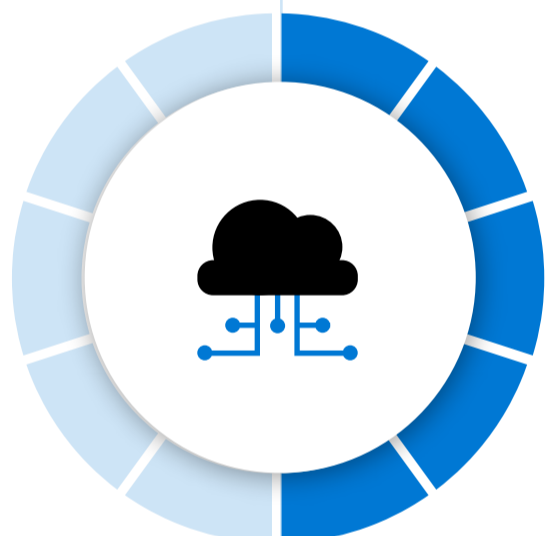
1

23%
growth in worldwide public cloud spending in 2021—up to $332.3B.
Gartner, April 2021

It's cost effective

AVS provides the most cost-effective way to run VMware apps on Windows Server and SQL Server. You can reduce the cost of using your on-premises datacenter without purchasing licenses for both on-premises and cloud apps. Benefit from three years of free Extended Security Updates (ESU) for Windows Server 2008 R2 when transitioning to Azure VMware Solution.
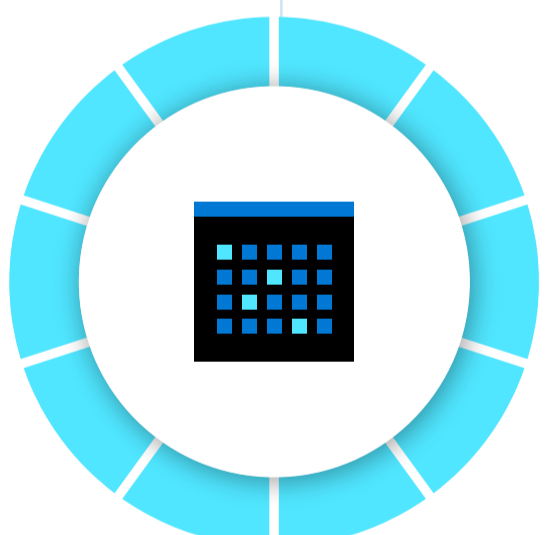
2

Up to
80%
savings with Azure Hybrid Benefit

Accelerate the journey to cloud, at your pace

AVS provides the path forward to move to the cloud on your terms. Gain the choice and flexibility to determine what workloads to migrate and the right time to migrate them. With platform symmetry, you have the control to transform based on your cloud journey.

3

50%
of organizations are retiring legacy applications and replacing with new cloud-native applications
Harvard Business Review Analytic Services,The State of Cloud-Driven Transformation, July 2020

Application modernization, development, and testing

You can extend and run existing VMware workloads from on-premises environments to the cloud while avoiding the costs, risks, and time commitment of re-architecting applications. AVS enables you to seamlessly modernize applications running on VMware over time through integration to Azure-native management, security, and services.

4

$13.1M
experienced benefits PV, over three-years versus costs of $2.3M with a migration to Azure
Forrester Consulting Total Economic Impact™ Study: Commissioned By Microsoft, October 2019

Datacenter consolidation

Reduce, retire, or consolidate your datacenter footprint with a one-time redeployment of your VMware-based virtual machines. Lift and shift any vSphere-based workloads to Azure in a nondisruptive, automated, scalable, and highly available way without changing the underlying vSphere hypervisor.

5

$10M
savings from avoided on-prem infrastructure and staff costs
Forrester Consulting Total Economic Impact™ Study: Microsoft Azure IaaS, commissioned by Microsoft, October 2019